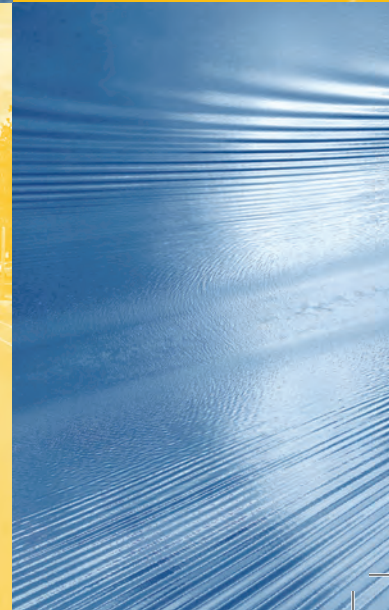
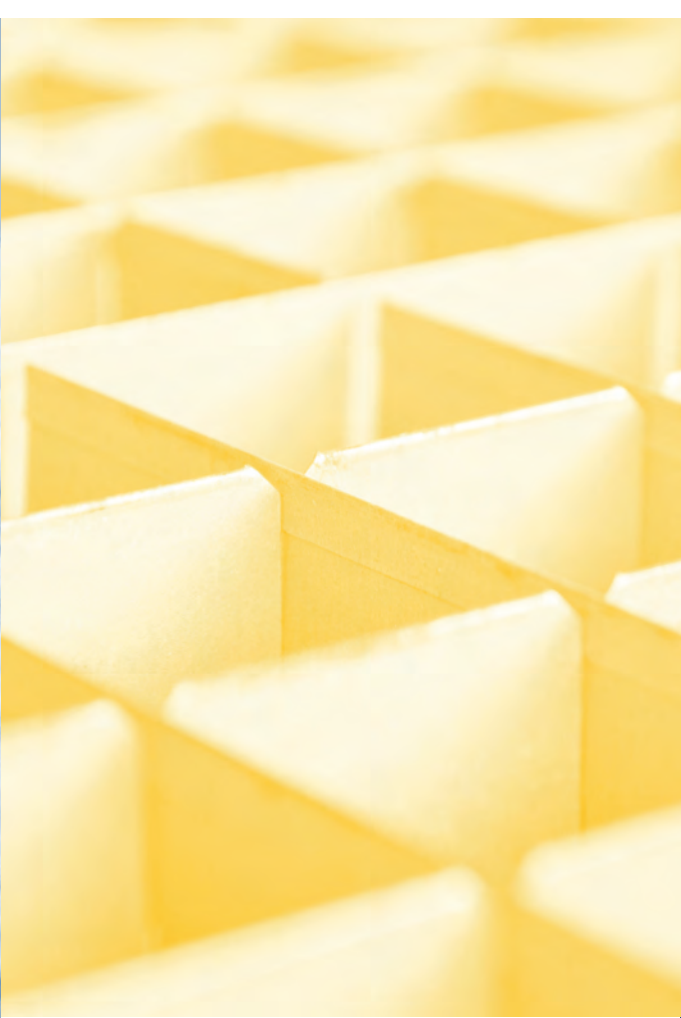


Hub 1922

RUDOLF FASHION
DIVISION



HUB 1922

The unmatched one-stop shopping for fashion, function, innovation and creativity in apparel.



HUB "The central or main part of something where there is most activity"

1922 RUDOLF GROUP year of foundation



Since when it was founded, almost 100 years ago, **RUDOLF GROUP**'s secret of success is being big enough to matter, small enough to care.

In 2018 the **RUDOLF GROUP** realizes that there is an additional opportunity to redefine the future. It decides to shorten the distance with apparel brands and retailers by taking the first steps of what will be a long and exciting journey through fashion's quintessential forge of innovation: garment and denim finishing.

HUB 1922 was born.

HUB 1922 is a newborn project that, combining German engineering and Italian style, provides solutions at the crossroad of fashion and utilitarian functionality.

HUB 1922 introduces elements of unorthodox diversity rooted in deep scientific knowledge, true environmental responsibility, technical innovation and creativity.

HUB 1922 fosters collaborative efforts that can be truly disruptive.

