

Press Release

RUDOLF celebrates its 100th birthday at TECHTEXTIL with performance and sustainability: 4 new product initiatives and 1 system solution.

Visit RUDOLF at, Hall 9.1 Booth C74, from 21st to 24th June 2022 in Frankfurt, Germany

Geretsried, Germany, 30th May 2022 – In the year of its 100th birthday RUDOLF, the global provider of responsible specialty chemicals, sustainable solutions and services for the global textile industry will be at TECHTEXTIL to present its latest innovations and process solutions.

Since 1922, RUDOLF offers a wide portfolio of specialty chemicals aiming to increase innovation and sustainability along the entire value chain, from fiber to finish. "RUDOLF is reputed for some of its pioneering innovations, such as BIONIC-FINISH[®] ECO, fluorine-free durable water repellency for ultimate performance" says Dr. Gunther Duschek, Managing Director at RUDOLF. He adds: "100 years of history have taught us that the efforts of our R&D must also be aimed to set a direction for the entire industry".

Over the past 18 months, RUDOLF has introduced a number of ground-breaking ingredient innovations and initiatives that fall under the umbrella wings of Aspirational Chemistry, an emerging generation of even more enlightened chemistry that moves the overall environmental bar to a much higher level.

Alongside its entire range of responsible chemistry, at TECHTEXTIL, RUDOLF will present 4 new product initiatives and 1 system solution. The Company will hold "Conscious Performance" short seminars at its booth to present them.

New product initiatives

BIO-LOGIC[®] - Performance products with bio-carbon at core. Textile functionality is ensured through natural, renewable raw materials that are neither chemically nor genetically modified and that are not competing as food, feed or fuel.

CYCLE-LOGIC[®] - A new path: the upcycling of post-consumer, disposable and non-returnable plastics into valuable textile chemistry. Recycled PET bottles are now raw

material for the manufacturing of some of our textile auxiliaries without attacking new, virgin resources.

PRISTINE® - Hygiene and freshness from continuous R&D advances. RUDOLF's new ingredient brand that groups all high-performing technologies for textile hygiene, protection and freshness.

BIONIC FINISH® ECO - An idea borrowed from Mother Nature. Based on proprietary dendrimer technology, RUDOLF presents an extended family of unique fluorine-free DWR formulations suited for different materials and designed for different applications and needs.

New system solution

ECO-LOGIC® - Two-steps process designed and managed by RUDOLF's specialists in textile process chemistry. It simulates, analyses and measures the environmental impact of a given industrial textile process to then provide insights into the optimization of resources, costs and CO2 emissions..

"The innovations within Aspirational Chemistry are RUDOLF's journey towards a better and more elevated future where the goals are very ambitious and are set in order to encourage us to try harder and achieve more", says Dr. Oliver Kusterle, Managing Director at RUDOLF. He adds: "At TECHTEXTIL visitors will be able to discover how these ingredients are combined to create value in various end markets":

Information about RUDOLF GmbH:

RUDOLF GmbH, whose Headquarters are in Geretsried, Bavaria, was founded by Reinhold Rudolf in Northern Bohemia in 1922. The company excels in innovative and high-quality textile auxiliaries, solutions for textile care and construction chemicals.

1.800 employees in 45 countries around the world ensure logistical and technical services.

The combination of backwards integration, scientific knowledge, development know-how, market insights and thorough application expertise make RUDOLF GmbH an experienced and competent partner for the customers of the textile finishing industry, co-producers and many other industries. RUDOLF offers products that comply with the OEKO-TEX® and GOTS standards, is committed to ZDHC and is a bluesign® system partner. RUDOLF is a founding member of the Transformer Foundation and lives by the philosophy of the Responsible Care initiative, which stands for responsible action in the fields of environment, safety and health.

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